

CONFERENCE AGENDA

APRIL 23 – 25, 2009

CONFERENCE STRANDS:

Student Engagement and Success
Resource Development and Utilization
Responding to Markets
Expanding Access
Marketing and Communications
Leadership, Professional Development and Personal Enrichment

THURSDAY, APRIL 23, 2009

10:00 a.m. – 5:00 p.m.
Pre-Function Area

Registration Desk Open

12:00 p.m. – 7:00 p.m.
Pre-Function Area

Exhibits Open

1:30 p.m. – 2:30 p.m.
Captain Shreve

Opening Plenary Session
Keynote Address: Governor Bobby Jindal

PRE-CONFERENCE SESSIONS 2:45 p.m. – 5:00 p.m.

PRE-CON A
ROOM 201

Google Apps and Cloud Computing
Marketing and Communications

The Internet is filled with online (or “cloud”) productivity tools that offer affordable alternatives to desktop software. This presentation is an up-close look at “Google Apps” which provides an efficient cost-free way to collaborate in real time. These tools empower students, educators, staff and administrators in ways that bring unprecedented availability. Main components of Google Apps will be discussed and demonstrated.

With the promise of low operating costs, access to applications anywhere and anytime and zero hardware investment, cloud computing has rightly garnered considerable attention and hype. Is it too good to be true? Is there finally some convergence between the promise and reality? Find those answers and more in a first-hand account of LTC’s headlong leap into the cloud with Google’s Gmail and Google Apps. Learn about the general concept of cloud computing, LTC’s business case, the Google Gmail/Apps offering for the education community and what to consider before you make your own foray into the cloud for any service or application.

Jim Henderson, Senior Vice President for Career & Technical Education, LCTCS; Jimmy Sawtelle, Vice President for Career & Technical Education, LCTCS; Greg Speyrer, Director, Enterprise Information Systems, LCTCS; Mack

McBride, Manager - Systems Administration, LCTCS; and Lauren Miskelly, Google Apps Education Team

PRE-CON B
ROOM 202

Yes We Can! Fundraising Skills for Community and Technical Colleges
Resource Development and Utilization

This two-part interactive session is designed for presidents and other key decision-makers wondering if now is the right time to invest in their fundraising programs. During part one, community college philanthropic giving is compared with national giving statistics, conveying the tremendous potential two-year colleges possess. Content becomes more focused with global, national and Louisiana statistics to show the positive impact and existing challenges two-year colleges face. Part two, led by a moderator, includes a panel discussion relating to preparations necessary to enter a successful fundraising program; pre-major gifts campaign activities; fundraising during economically challenging times; and specific institutional advancement experiences audience members can learn from.
Panel Moderator: Christine Anderson, Senior Vice President, the Clements Group, L.C.; Panel Members: Dr. Floyd “Bud” Amann, President, Corning Community College; Dr. Pendleton “Pend” Armistead, President, the Clements Group, L.C.; Jennifer Gentry, Vice Chancellor for Institutional Advancement, Virginia Community College System

PRE-CON C
ROOM 203

Creating the 21st Century Learning Environment
Student Engagement and Success

This session will visit different areas in which technology plays a key for the student, faculty and staff and will include how to prevent, deter, detect and respond to safety incidents on campus; how to enable anytime, anywhere access; how to protect staff data and intellectual property; how to create a virtual campus for remote learning; how to integrate technology for future growth and how to create intelligent buildings.

Brett Brock, Vertical Account Manager, Cisco Systems – Louisiana Support Team

PRE-CON D
ROOM 204

Procurement: It’s Our Business! Valuable Tools for Exceeding the Taxpayer’s Expectations Concerning Government Procurement and Your Map to Navigating PPM 49 (State Travel Regulations)

Resource Development and Utilization

Part I:

The PPM portion of this session will provide a review of the proper way to complete and submit travel request forms, travel reimbursement forms and special meal reimbursement request forms under the guidelines of PPM 49 (FY 2008-09). Sample forms and scenarios will be provided to instruct staff on the most efficient way to accomplish work-related travel and receive reimbursements in optimal time, utilizing proper forms in the proper sequence. Audience participation is encouraged and travel experiences and questions from the audience will enhance the discussion. The goal is to expedite reimbursements and leave a clean paper trail in the agency’s records.

Tawn Augustus, Accountant, LCTCS; Michele Nardini, Executive Assistant, LCTCS; and Tammy Toups, Assistant Director of State Purchasing, Division of Administration

Part II:

The Procurement portion of this session will review current purchasing and contract laws, rules and regulations; address updates and trends in procurement; and discuss integrity, innovation and the environment in relation to procurement. Audience participation is encouraged and effective strategies/ideas, presented by audience members, will enhance the discussion. The session will also offer

solutions to common and unique procurement problems/concerns (if necessary).

Toi Matthews, Procurement/Contracts Coordinator, LCTCS

PRE-CON E
ROOM 205

The Versatility of MyMathLab

Student Engagement and Success

MyMathLab was once thought to only be a program that gives students immediate feedback for their homework and assists instructors in the grading of homework. The program is now being used in many other ways to enhance the teaching of math and improve student success in math courses at Community Colleges, Technical Schools and Universities. The session will begin by sharing how MyMathLab is currently being used successfully in Developmental Math classes and College Algebra at Bossier Parish Community College. Then there will be a discussion on how MyMathLab can be used in a multi-parish High School Dual Enrollment program. The session will conclude by sharing some effective instructional strategies using MyMathLab including 1) How Can Students Complete More Than One Developmental Math Course In One Semester; College Algebra Option 6; 2) How MyMathLab could be used to increase enrollment in Dual Enrollment Math Courses; 3) Instructional Strategies Using MyMathLab.

Donna Densmore, Associate Professor, Bossier Parish Community College

PRE-CON F
ROOM 206

Advisory Committees That ‘Kick-It-Up-A-Notch’

Leadership, Professional Development and Personal Enrichment

Have your advisory committees lost their effectiveness? Have your meetings lost their pizzazz? Have your members been losing interest? If so, then this presentation will help you learn how to put the "Bam" in your meetings to kick them up a notch. Advisory committees that are effective present a win-win-win opportunity for instruction/training programs, employers and students.

John Hough, Economic and Workforce Development, LCTCS; Debbie Burkheiser, Dean of Workforce Development, Region 4; Pete Darling, Industry and Training Relations, LCTCS; Bonnie Martinez, Principal, Caddo Career and Technology Center; and Gary Weese, Instructor Caddo Career and Technology Center

PRE-CON G
ROOM 207

Recruiting the 21st Century Student

Community and Technical colleges have so much to offer any student, but at times have difficulty recruiting new students. This workshop will address the needs of prospective students and how demographic shifts, rising competition and behavioral changes are driving the current higher education marketplace influence college enrollment.

Shontell Wilkins, M.A., Assistant Director of Enrollment Services, Baton Rouge Community College

PRE-CON H
ROOM 208

Team Building with Bob Boykin

Leadership, Professional Development and Personal Enrichment

This presentation involves hands on activities that promote cooperation among the participants to achieve a goal. The goal requires that each team member participate and learn to cooperate with other members in a timely manner. That age old enemy “time” is a critical factor as each group completes the tasks. The group with the best time completing the task is the clear winner of this activity. The goal cannot be completed without input from everyone on the team.

Bob Boykin, Associate Professor, Division of Natural Science and Allied Health, Bossier Parish Community College

PRE-CON I
ROOM 209

Getting a Grip at LTC: Curriculum Development as a Market-Driven Strategy for Workforce Development

Responding to Markets

As the movie industry expanded in the Shreveport area, an inspired group of LTC employees sought to respond to emerging workforce needs and challenges. Leveraging existing programs and skill competencies, a new specialized curriculum was developed for alignment with current and future demands of the local and regional economies. Dozens of students have experienced high wage, high demand job placement in positions as set carpenters, electricians and grips. The new cross-disciplinary program, Entertainment Technologies, is the outcome of a market-driven response for linking workforce development to education, talent and skill development. Come learn more on how it was done.

Valarie White, Ph.D., Assistant Dean , LTC-Region 7 Shreveport campus; David Rhodes Assistant Dean, LTC-Region 7 Northwest campus; and Bill Johnson, Graphics & Entertainment Technologies Instructor, LTC-Region 7 Shreveport campus

PRE-CON J
ROOM 210

From the Gulf Coast to the Red Sea: LCTCS Partnership with Jeddah Community College

Responding to Markets

Now more than ever higher education practitioners recognize the impact of the global economy and the value of international relationships. Join Regional Directors Greg Garrett and William Wainwright as they share insights regarding Jeddah Community College's market responsive strategies designed to meet the needs of business and industry. Learn how accreditation and an international relationship with the Louisiana Community and Technical College System is setting the stage for future workforce training collaborations that will benefit students, faculty and stakeholders.

Gregory L. Garrett, Dean/Regional Director, Louisiana Technical College Region 3, LTC Young Memorial Campus and William S. Wainwright, Dean/Regional Director, Louisiana Technical College Region 9, LTC Sullivan Campus

5:00 p.m. – 6:30 p.m.
Pre-Function Area

Networking Session

Beverages and food will be served while you visit our exhibitors and enjoy the mellow sounds of the Bossier Parish Community College Jazz band.

5:45 p.m. – 6:45 p.m.
Red River Board Room

LDI Networking, Invitation Only

FRIDAY, APRIL 24, 2009

7:00 a.m. – 5:00 p.m.
Pre-Function Area

Exhibits Open

7:00 a.m. – 5:00 p.m.
Pre-Function Area

Registration Desk Open

7:00 a.m. – 8:00 p.m.
Pre-Function Area

Continental Breakfast

8:00 a.m. – 9:00 a.m.
Captain Shreve

Morning Plenary Session

State of the System Address

Delivering on the Guarantee: Building a 21st Century Workforce for Louisiana

Delivering on the Guarantee: Building a 21st Century Workforce for Louisiana

Dr. Joe D. May, President, LCTCS

CONCURRENT SESSIONS I
9:15 a.m. – 10:15 a.m.

CONCURRENT I-A
ROOM 201

Writing Successful Board of Regents Grant Proposals

Resource Development and Utilization

The Board of Regents provides grant opportunities designed to enhance, strengthen and improve the academic or workforce capacities of colleges and universities in Louisiana through its enhancement programs—the Two-Year Institutions, the Traditional and the Undergraduate programs. These funding sources place emphasis on collaborations, leveraging of resources and economic development. Louisiana Delta Community College and Bossier Parish Community College have proven track records of success in securing these enhancement funds to support strategic initiatives. The presenters will share information, tips and examples of funded and unfunded grant proposals.

Dr. Barbara Jones, Dean of Instruction, Louisiana Delta Community College and Ellen Hinton, Director of Grants, Bossier Parish Community College

CONCURRENT I-B
ROOM 202

Expanding Access for Adults with Prior Learning/Life Experiences

Expanding Access

An overview of an LTC project aimed at increasing access to college credit for prospective adult students through the use of the non-traditional credit policy. The policy awards course credit by recognizing skills learned through work/life experiences, on-the-job training and industry-based certifications.

Carol Hebert, Curriculum Coordinator, LCTCS Technical Division, Natchitoches; Robert Savage, Director of Adult Programs, LCTCS; Chris Weaver, Consultant

CONCURRENT I-C
ROOM 203

Principles for Good Governance and Ethical Practice: A Guide for Charities and Foundations – PART 1

Resource Development and Utilization

The Panel on Nonprofit Sector, which was convened by the Independent Sector, developed a guide that outlines thirty-three principles recommended for charitable organizations. These principles fall into four categories: 1) Legal compliance; 2) Effective governance; 3) Financial oversight; 4) Responsible fundraising. This presentation will provide an overview of these thirty-three principles and best practices for nonprofit organizations.

Bonnie Wyllie, JD, LLM, Vice President of Tax Consulting Division, LaPorte Sehr Romig Hand, CPAs

CONCURRENT I-D
ROOM 204

WorkKeys and the National Career Readiness Certificate: An Update

Student Engagement and Success

Responding to Markets

Leadership, Professional Development and Personal Enrichment

The workplace is changing. Now, more than ever, we need a strong, skilled workforce. Connecting employers with skilled employees keeps businesses rolling, cities thriving, states prospering and the American economy booming. This represents The Heart of a Skilled Workforce. Don't miss your opportunity to experience how WorkKeys and the National Career Readiness Certificate has helped power this connection and learn how Louisiana looks to enhance its implementation of each.

Dr. Lisa S. Vosper, Associate Commissioner for Workforce Education and

Training, Louisiana Board of Regents and Scott C. Stimart, Vice President, ACT Inc., Workforce Development Division

CONCURRENT I-E
ROOM 205

The Prince of Wales's Building Crafts Apprentice Program and Residential School

Responding to Markets

On January 23, 2009, HRH Prince Charles launched his Building Crafts Apprenticeship program in New Orleans to address the critical shortage of skilled laborers in the areas of traditional/architecture/urbanism building. This program is in Collaboration with Delgado Community College, Union Apprentices of New Orleans and the Preservation Resource Center. The Delgado team will present on the structure of the Crafts Apprentice program scheduled to take place in fall 2009 and their role as educators to fulfill the goals set forth by the Prince's Foundation for the Built Environment.

The presenters will highlight the benefits of green building and urban planning to the student participants, the institution and the community, as well as, building a relationship with the United Kingdom to address a world-wide construction crisis. ***Ron Wright, Chancellor of DCC; Greg Mason, Executive Vice Chancellor of Institutional Effectiveness, DCC; and Kim Rugon, Provost/Dean LTC Region 1***

CONCURRENT I-F
ROOM 206

Faculty Expectations of Technical College Administrators

Leadership, Professional Development and Personal Enrichment

Popular thought supports the notion that faculty expectations of technical college administrators appear to be linked to the success or failure of an institution at accomplishing its mission of developing a skilled workforce. Two year technical and community colleges play an important role in the process of Louisiana's hurricane recovery and growth. Faculty members in these institutions are responsible for training individuals to meet business and industry needs. Administrators are responsible for efficiently achieving the mission of workforce development. This presentation will cover faculty accounts of what they consider to be important attributes for successful administrators and provide insight for administrators on creating a united, cohesive team of professionals.

Phyllis A. Dupuis, Regional Director, LTC Region 4

CONCURRENT I-G
ROOM 207

Managing Back-to-Back Hurricanes: Lessons Learned from Delgado Community College

Marketing and Communication

Closing the loop of communications between college faculty, staff and students in an emergency – wherever they are located – has become a mission critical objective for our nation's colleges and universities. In hurricane-threatened New Orleans, fast-paced storms with shifting paths means that college administrators need to be able to react quickly and communicate emergency plans decisively with on-the-go college populations. This is why Delgado Community College turned to a fully-integrated emergency notification system to link our students and staff with emergency information via text, email, voicemail and website postings in anticipation of the aggressive 2008 hurricane season.

Thomas Lovince, Assistant Vice Chancellor/Chief Information Officer, Office of Information Technology, Delgado Community College; Carol Gniady, Executive Director, Public Affairs and Information, Delgado Community College; and Winston McGruder, Manager of Support Services, Office of Information Technology, Delgado Community College

CONCURRENT I-H
ROOM 208

Delivering on the Guarantee Through Data Driven Student Success Interventions

Student Engagement and Success

This presentation is an update from last year's presentation and focuses on the

BPCC 1st initiative, which is being funded by Lumina Foundation for Education. Participants will learn how BPCC is collecting and using data to implement and continuously improve three core strategies for first year freshmen: a Preparatory Math Intervention, Academic Advising and a Student Success Course. Each intervention will be highlighted as well as the evaluation tools being used to determine their success in engaging students and helping them to succeed. The presenter will also share details on BPCC's National Award Winning Learning Center.

Luke Dowden, Dean, Accelerated Learning, BPCC 1st Core Team Leader, Bossier Parish Community College and Staci Phillips, Director, Institutional Research, BPCC 1st Data Team Leader, Bossier Parish Community College

CONCURRENT I-I
ROOM 209

Career Pathways 101: A Tour Guide

Student Engagement & Success

Objective is to provide an overview of Louisiana's Career Pathways Initiative. Discussion topics will include (1) Career Clusters – how they were structured and developed with involvement of business and industry – and how they fit into the educational system (secondary through postsecondary); (2) Career Pathways – how clusters are broken into specific pathways to careers and identification of related job titles; (3) Programs of Study – how they relate to community and technical college programs and connection to secondary schools. Benefits of career pathways to secondary and postsecondary counselors and teachers, to business and industry and most importantly to students will also be discussed.

Cheryl Probst, College & Career Transitions Coordinator, LTC Region 6 East, Vidalia and Donnis Poe, College & Career Transitions Coordinator, LTC Region 6 West, Alexandria

CONCURRENT I-J
ROOM 210

Partnerships Under Construction: Yield to Progress

Responding to Markets

LTC-Northwest's Heavy Equipment Operator NCCER certified training program was developed due to high demand for heavy equipment operators and licensed (CDL) truck drivers in the Northwest Louisiana region. In response to this demand, the college successfully competed for Pathways to Construction grant funding and established partnerships with local business leaders to make this expensive training program a reality. Since the program's inception in 2006, Louisiana Machinery, the state's Caterpillar dealer, has donated the use of more than \$500,000 of state-of-the-art heavy equipment for student training. Additionally, the Louisiana Army National Guard's Camp Minden facility has provided classroom space and thousands of acres of land and paved roadways for heavy equipment and truck driver training. To date, over 200 individuals have completed training in a program which boasts an 83% placement rate.

Dianne Clark, Assistant Dean LTC-Northwest, Minden; Billy Chanler, HCVO Instructor, LTC-Northwest, Minden; and Jennie Cruse, HCVO Instructor, LTC-Northwest, Minden

CONCURRENT SESSIONS II
10:30 a.m. – 11:30 a.m.CONCURRENT II-A
ROOM 201**Common Goals Create College and Community Cooperatives***Marketing and Communication**Resource Development and Utilization*

With little to no budget, River Parishes Community College faced nominal resources to appropriately celebrate its 10-year anniversary. By partnering with community groups within the parishes they served, college officials were able to host a day of common-goal activities to commemorate the first decade of the college's existence.

Angela Cutrer, Director of Public Information, River Parishes Community College; Savitha Pinnepalli, Instructor, Computer Sciences, River Parishes Community College; and Sherrie Despino, President, Ascension Chamber of Commerce

CONCURRENT II-B
ROOM 202**Louisiana Ethics Law Update***Leadership, Professional Development and Personal Enrichment*

This session will include an update on the Louisiana Ethics Laws and changes made during the past sessions. Topics will include gifts, compensation from non-government sources, contractual relationships and many other areas of concern. There will be time allotted for questions.

Courtney Jackson, Louisiana Ethics Administration Attorney

CONCURRENT II-C
ROOM 203**Advance Manufacturing Academics “Pre- Apprenticeship Program”***Expanding Access*

Advanced Manufacturing Academics addresses several areas of focus including 1) Dual enrollment for students, which will increase the enrollment headcount while providing information to students, teachers, counselors and parents of potential continuous education opportunities while curbing the drop-out rate 2) Linking industries to the education system thereby increasing resources, technology capabilities and non-traditional student development through internship, pre-apprentice program and job shadowing; 3) Providing a strong and vital workforce pool for manufacturing industries to draw from and participates in their developing and providing industries insight into student's strength and growth potential throughout the process; 4) Promoting continuous education for employees, through industries partnership, attempting to maintain 21st Century skills sets.

Sterling Dolese, Training Manager, Northrop Grumman Shipbuilding New Orleans Operations; Kathleen Mix, Vice Chancellor Workforce Development & Education, Delgado Community College; Heather Stefan, Director of Apprenticeship, Louisiana Workforce Commission; and Jay Vallelungo, Director School to Career, Jefferson Parish Schools

CONCURRENT II-D
ROOM 204**Building and Sustaining Workforce Development Corporate Partnerships***Resource Development and Utilization*

Everybody sells! But it doesn't have to be manipulative or unnatural. To the contrary, consultative, pain-free selling is based on being genuine and building relationships. Participants will learn ways to help themselves and their staff, realize that building partnerships with the local corporate community is a sound utilization strategy with significant revenue potential. A simple exercise of dissecting the benefits of your institution's workforce development services will demonstrate what is REALLY being sold to the corporate market. Participants will discover a

renewed enthusiasm and appreciation for their roles/positions, learn tips and techniques for developing corporate relationships, and understand a simple approach to building community referral sources that leads to workforce development contracts

Tiffanie Z. Lyon, MBA, President, Lyon Sales Institute, LLC

CONCURRENT II-E
ROOM 205

Streamlining Student Refunds: Electronic Refunds Are Here

Resource Development and Utilization

Higher One, Inc. is a New Haven, CT based financial services company dedicated to providing Refund Management services on over 260 campuses nationwide to more than 1.8 million students. We have one focus: to help colleges and universities eliminate the cost and inefficiency associated with manually producing and delivering financial aid and tuition refunds to students.

In this presentation, you will learn why Bossier Parish Community College and Louisiana Technical College have contracted with Higher One to convert their existing paper check based refund processes to a fully electronic service called OneDisburse®. The presentation will describe how other LCTCS schools can follow in BPCC's and LTC's footsteps to save money, reduce staff workload and provide faster (and safer) refunds to students.

Ben Borden, Regional Director, Higher One, Inc.

CONCURRENT II-F
ROOM 206

The Implications of Tax Form 990 Redesign and Its Impact on Nonprofit Boards and Management

Resource Development and Utilization

The Form 990, the tax reporting form for nonprofits, has been redesigned to enable nonprofits organizations to be more transparent and more accountable. This will also provide information that will either get an organization's tax-exempt status revoked or allow sanctions to be levied against board members individually. In addition to providing an overview of this new form, the presentation will cover what will get an organization's tax-exempt status revoked, what will cause levies to be sanctioned, and an in-depth look at intermediate sanctions and how to avoid them. The presentation will highlight the policies requested by this new form.

Bonnie Wyllie, JD, LL.M, Vice President of Tax Consulting Division, LaPorte Sehr Romig Hand, CPAs

CONCURRENT II-G
ROOM 207

Using Customized Print And Media Materials To Enhance Student Engagement And Success

Student Engagement and Success

Focusing on a number of case studies, local Pearson custom experts and faculty who have used custom solutions will talk about specific implementations and success stories. Student success, affordability, choice, quality and environmental will all be addressed as part of these success stories. Focus will be on print solutions as well as customized media solutions to support on ground classes, hybrid and online courses too.

Pat Roux, Delgado Community College, Charles Ward, Pearson Custom Solutions, Kensie Hingle, Pearson Custom Solutions

CONCURRENT II-H
ROOM 208

Who me? Raise money? The Role of the College Development Director

Resource Development and Utilization

Community and technical colleges have only recently begun to focus on fundraising. The role of the director of development continues to emerge as colleges create foundations and become better organized and more sophisticated in their fundraising strategies. However, in the early stages of growth, it is not unusual for development work to fall to individuals at the college who have other job responsibilities and often, have never before done fundraising or worked with a foundation board. If your job description includes fundraising and/or working with

your college foundation, this session is for you. Whether this is the only hat you wear or it is one of many, you will gain an understanding of the role and responsibilities of the development function, how to prioritize your time and how to establish the metrics that will ensure that you stay on track and get credit for all that you do.

Leah Goss, Executive Director of System Development, LCTCS

CONCURRENT II-I
ROOM 209

LCTCSOnline – A One-Stop Shop in Online Education

Expanding Access

This presentation will introduce an innovative online initiative that is one of a kind in the history of education in our state. This new LCTCSOnline program will greatly expand access to higher education to the citizens of Louisiana by offering them an affordable online education and a one-stop choice of institutions, as well as access to coursework through their mobile devices. Universities in Japan and Canada unveiled courses by cell phone last year and now, in the midst of National Distance Learning Week, the United States has too. This new initiative is the latest in LCTCS' attempt to address the state's lagging educational attainment level as well as address LA's workforce shortage.

The Louisiana Community and Technical College System has created the LCTCSOnline program in collaboration with AT&T and Pearson Custom Solutions, a branch of the publishing and education company. LCTCSOnline is one of the first initiatives in the country that offers online registration processes and program delivery from all of its institutions not only through traditional internet access, but also through cell phones. Presently, of the 4.2 million individuals that make up Louisiana's population, 25% have internet access while 68% have cell phones. That means there are a large number of individuals to whom LCTCS can offer an opportunity to take courses, earn a degree and have a better quality of life in a more convenient way without them ever having to step foot on a college campus.

Kathleen Gay, Dean, Educational Technology & Faculty Coordinator for LCTCSOnline, Bossier Parish Community College and Tiffany Snell, Director of Client Services for LCTCSOnline, LCTCS

CONCURRENT II-J
ROOM 210

Starting a Post-Secondary Career and Technical Education Student Organization (CTSO)

Student Engagement and Success

Many studies suggest that by engaging students in activities outside of the classroom, programs can achieve higher rates of completion, scholarships and grants.

Barry Brantley, CAE, CHE, CMP, Assistant Professor, Culinary Arts & Hospitality, Delgado Community College

11:45 a.m. – 1:30 p.m.
Captain Shreve

Luncheon Plenary and Awards Ceremony

Building a 21st Century workforce for Louisiana requires outstanding faculty and staff. Join us as we recognize the "best of the best" of our faculty, professional staff, and support staff from all of our colleges. A keynote address will be delivered by the winner of the 2009 LCTCS President's Award.

CONCURRENT SESSIONS III

2:00 p.m. – 3:00 p.m.

CONCURRENT III-A
ROOM 201

Partnering with Registered Apprenticeship: Increasing Access to Workforce Education & Training

Expanding Access

Adult learners with families and financial obligations frequently are unable to stop working while they gain additional education or workforce skills. Registered Apprenticeships are “earn and learn” opportunities that traditional educational institutions do not typically provide. Find out about the benefits of Registered Apprenticeship and how community and technical schools can maximize their offerings – and student enrollment - through partnerships with existing apprenticeship programs or the development of new ones with area employers. **Heather A. Stefan, Director of Apprenticeship, Louisiana Workforce Commission; Jim Henderson, Senior Vice President of Career and Technical Education, LCTCS; Sterling Dolese, Training Manager, Northrop Grumman Shipbuilders; and Mary P. Bartholomew, Ph.D, Director of Culinary Arts & Hospitality, Delgado Community College**

CONCURRENT III-B
ROOM 202

How to Produce a Full Length Feature Film on a Zero Budget

Student Engagement and Success
Resource Development and Utilization
Responding to Markets
Expanding Access
Marketing and Communications

Leadership, Professional Development and Personal Enrichment

This presentation will involve instructing participants on how to produce a feature film within a college setting for submission to local, national and international film festivals for portfolio development of its faculty, staff and students.

Larry Powell, Dean, Bossier Parish Community College, Telecommunications Division and Paula Kaszuba, Bossier Parish Community College, Telecommunications Division

CONCURRENT III-C
ROOM 203

Breakthrough Strategies for the Next Decade of Fundraising

Resource Development

Non-profit organizations often strive to develop successful and effective routines for all aspects of operations. However – many groups fail to consider that, with continuous advances in technology and general business processes, these strategies require regular evaluation and can often be improved. This session is designed to bring to light several aspects of fundraising and how the latest technologies have revolutionized the way organizations raise money. This presentation has been put formulated by people with many years of experience in both the fundraising and technology industries.

Tim Vire, Regional Sales Consultant, eTapestry

CONCURRENT III-D
ROOM 204

Wireless Networking in Higher Education

Resource Development and Utilization

The right mobility solution delivers the most secure wireless network of choice, tailored to meet the significant student service needs and budgetary concerns of higher educational institutions. Through campus-wide wireless access, educational institutions can provide interactive, collaborative classroom learning and give students a highly valued means of social networking – supporting not only how students learn, but also how they live and interact. The HP breakout session will review how to design a campus wide wireless network to meet the demanding needs of higher education today and in the future.

Drew Meyers, Network Specialist, HP

CONCURRENT III-E
ROOM 205

eNSU: Online Learning, Anytime, Anyplace

Leadership, Professional Development and Personal Enrichment

Are you or someone you know ready to seek a new degree to meet the

challenges of today's ever changing environment? Don't have time for traditional class work? Northwestern State University, a leader in offering online degrees since 1999, now has 17 online degree programs and 2 add-on certifications available. Fully accredited programs from the associate through the specialist levels are accessible round the clock, anywhere you have internet access. Courses are stimulating and interactive and some are compressed into a fast track format. A full array of support services and adult friendly faculty await you as an online student.

Dr. Darlene Williams, Vice President for Technology, Research and Economic Development, Northwestern State University and Hedy Pinkerton, Director of Electronic and Continuing Education, Northwestern State University

CONCURRENT III-F
ROOM 206

How SMARTHINKING Helps Schools Increase Retention and Success by Providing Online Tutoring 24/7

*Student Engagement and Success
Expanding Access*

Online education is not the future – it is NOW! But how do we ensure that our on-line students get the extra help they need? Join Mike Embry, SMARTHINKING's South Central Sales Director, to learn how on-line tutors work one-to-one with students in mathematics, science, and business subjects, and provide written feedback on essays in all disciplines. Review the research, consider student performance improvement, learn about the benefits, discuss the tutoring methods including integration into instruction, consider tutor qualifications, and more! Online faculty (and those who aspire to be!) won't want to miss this highly interaction session.

Mike Embry, South Central Sales Director, SMARTHINKING

CONCURRENT III-G
ROOM 207

Cyber Information Technology at Bossier Parish Community College

*Responding to Markets
Expanding Access*

In Spring 2009, Bossier Parish Community College launched its new Cyber Information Technology program. The mission of the Division of Cyber Information Technology is to provide quality education in the classroom to Northwest Louisiana citizens in the disciplines of networking, network security, programmer-analyst, systems administration, web analyst programmer and help desk support to enable our students to be successful when working with cyberspace technology. The decision to create this program was based off of market demand and area development. This presentation will examine the development and implementation of this new program at Bossier Parish Community College.

Laura Goadrich, Dean of Cyber Information Technology, Bossier Parish Community College

CONCURRENT III-H
ROOM 208

Going the Distance

Leadership, Professional Development and Personal Enrichment

Today's technologically savvy students enroll in post-secondary education expecting access to technology and the convenience it affords. As competition for students increases, institutions often immerse faculty in new technologies and delivery environments with inadequate preparation/training in these new teaching tools. Going the Distance presents a model of focused development for faculty now faced with new technologies and distance delivery of course materials. This session will present the context for the inception and adoption of this faculty development at Delgado, an analysis of the project's components and a strategic vision for institutionalizing this faculty development initiative.

Deborah R. Lea, Vice Chancellor, Learning and Student Development, Delgado Community College; Missy LaCour, MHIM, RHIA, Dean, Distance Learning & Instructional Technology, Delgado Community College; and Randy L. Brien,

M.A., Director, Office of the QEP, Delgado Community College

CONCURRENT III-I
ROOM 209

Fishing for Quality

Student Engagement and Success

Leadership, Professional Development and Personal Enrichment

In response to the Quality Enhancement Plan requirement for SACS accreditation, Nunez Community College developed a problem-solving program model to enrich instruction across the institution. Nunez began implementation of this well received plan, Learning to Fish: Problem-Solving for Learning and Career Choices, this semester and will continue through 4 active years to provide faculty, staff and student development in effective problem-solving across all college and content areas.

Tonia Loria, Assistant Professor of Care and Development of Young Children & Teaching, QEP Director, Nunez Community College; Donalyn Lott, Assistant Professor of Reading and Education, Coordinator of Developmental Studies, Nunez Community College; Jade O'Dell, Instructor of Developmental Education, Nunez Community College; Gwen Robinson, Assistant Professor of English, Nunez Community College; Juliette Paul, Assistant Professor of Art, Nunez Community College; Christine Thomas, Instructor of Math, Nunez Community College; and Carly Gervais, Interim Director of Sponsored Programs, Nunez Community College

CONCURRENT III-J
ROOM 210

Vitalizing Louisiana's Environmental and Engineering Technician Workforce: Cooperative Agreements Between Your Colleges, Business, Industry and the Community

Resource Development and Utilization

How can Louisiana community colleges vitalize the state's STEM technician workforce? External funding and community college partnerships can help support costly technician programs. Presenters share experience and knowledge about building cooperative agreements between Louisiana community colleges and with business and industry. Information on external funding resources for STEM based technician programs will be provided. The focus of this session is on graduating STEM technicians who understand STEM concepts and can use innovative technology on the job. Louisiana needs this type of worker for economic development. Highly qualified workers will meet the Day One Guarantee.

Jo Dale Ales, Ph.D., Associate Professor and Biology Department Chair, Baton Rouge Community College; Sandra Guzman, Ph. D., Associate Professor, Baton Rouge Community College; and Laura Younger, M.S., Associate Professor and Degree Custodian, Baton Rouge Community College

CONCURRENT SESSIONS IV

3:15 p.m. – 4:15 p.m.

CONCURRENT IV-A
ROOM 201

60 Marketing Ideas in 60 Minutes

Marketing and Communication

A quick fire introduction to 60 real world ideas that should be a part of your communications and marketing plans. Understanding budgetary needs and concerns, at least half of these will be low-cost or free ideas that can easily be implemented.

Stafford Kendall, Principal, Covalent Logic

CONCURRENT IV-B
ROOM 202

My First Campaign: What It Took to be Successful

Resource Development and Utilization

Get real major gifts campaign stories and the opportunity to ask questions from a president who has secured private and public sector funding, surpassing his first-ever campaign goal by millions. This college, similar to yours, went through a methodical process and transformed the way they conducted business on campus. Their consulting firm will provide a brief overview of their process.

Christine Anderson, Senior Vice President, the Clements Group, L.C. and Dr. Floyd "Bud" Amann, President, Corning Community College

CONCURRENT IV-C
ROOM 203

21st Century Classroom Technology: Bring your lessons to life with Interactive Technology

Student Engagement and Success

Howard Technology will demonstrate several of the 21st Century Classroom products that they have to offer. They will show you how affordable it can be to equip your rooms with Interactive Whiteboards, Student Response Systems and Document Cameras.

James Wall, Educational Sales Representative, Howard Technology Solutions

CONCURRENT IV-D
ROOM 204

Service-Learning 101: An Engaged Pedagogy

Student Engagement and Success

Louisiana Campus Compact (LaCC) promotes academic service-learning (ASL), a teaching and learning methodology that combines meaningful community service with academic learning goals and reflection in order to enhance the learning experience, teach civic responsibility and create stronger communities. As students work in a variety of community settings, they gain knowledge about many challenges facing society and are able to bring that knowledge back into the classroom to compare and contrast with textbook information and peers' experiences. This presentation will demonstrate the value of such a pedagogical approach and allow participants to differentiate between ASL and other forms of community service.

Stuart Stewart, Ph.D., Executive Director, Louisiana Campus Compact and Karen E. Powell, Program Director, Louisiana Campus Compact

CONCURRENT IV-E
ROOM 205

PLATO Learning, Inc. – Targeted, Online Curriculum Addresses Student Challenges in Louisiana

Expanding Access

If there's one thing that can be said about today's tech-savvy adult and college students it is that they defy easy categorization. Some are new high school graduates adjusting to the rigors of college-level classes. Others are working students who demand state-of-the-art online college courses that fit into their busy schedules. Still others are working professionals seeking career-advancing certifications through continuing education.

PLATO Learning's post-secondary solutions meet the diverse demands college and adult students bring to their post-secondary learning experience with award-winning products that enhance the learning process and provide the quality, flexibility, interactivity and online access that students expect.

Join us as we walk through some of the successes PLATO has shared with many Louisiana institutions.

Shana Neely, Account Manager, PLATO Learning, Inc. and Jerry Johnson, LTC Project Manager, PLATO Learning, Inc.

CONCURRENT IV-F
ROOM 206

Using Scantron to Enhance Student Engagement and Measure Student Satisfaction

Student Engagement and Success

Contemplating a change to on-line course evaluations? Caught up in trying to keep a large number of paper surveys organized? Looking to engage students more actively in your classrooms? If so, this session is for you: Class Climate is

Scantron's ultimate tool for survey-based evaluation and the Engage Response System is our interactive tool designed to increase class participation. Come and see how Class Climate can automate the entire process of survey creation & customization, web and paper survey management and report creation and distribution. We will use the Engage Response System for interaction and feedback during our presentation.

Glenn Evans, Senior Account Executive, Scantron Corporation

CONCURRENT IV-G
ROOM 207

Online Course Development: An Instructor's Perspective

Professional Development

This presentation will demonstrate how online course development from an instructor's perspective will enhance training opportunities through quality course design and content that ultimately engages the student. Participants will have the chance to actively discuss the process of online course development in an informal setting. The topics of instructor training, curriculum review, quality matters and student interactivity will be presented.

Sharon Laycock, Region 6 IT Manager, LTC Alexandria Campus and Cheryl Hall, MBA, Occupational Education Coordinator, Region 2 eLearning Coordinator, LTC BR Tech

CONCURRENT IV-H
ROOM 208

Setting the Table for Grant Infrastructure Development

Resource Development and Utilization

Exploration of the various background and infrastructure information (such as, local and national Census data) involved in grant proposal development. This will include an overview of the entire proposal development process, including project idea formulation, team building, researching supportive data, writing and budget development to final submission of a completed proposal.

Doug Van Nostran, Director of Grant Development and Administration, LCTCS

CONCURRENT IV-I
ROOM 209

Camtasia Studio: Creating Multi-Media Content for Online and Hybrid Courses

Leadership, Professional Development and Personal Enrichment

Computer Science and English Faculty will demonstrate how they have used Camtasia in their podcasting, vodcasting and screen casting for online and hybrid courses. Participants will learn about Camtasia studio software by tech smith. With Camtasia Studio, you can record your PC screen and create professional-looking videos that clearly demonstrate a process, a product or an idea. Record onscreen activity. Turn it into a polished video. Share with the world. It is a very useful e-learning, job-training tool. It could also be used for enhanced customer support. Camtasia is used in education in over 37 countries. Put video to work in your teaching! Give your presentation once - share it as many times as you want. With Camtasia Studio, it's easy to produce clear, fun-to-watch screencast videos at any size and share them any way you like. Record & highlight interaction with websites or applications. Include webcam video as picture-in-picture. Engage viewers with callouts. Show the action clearly with auto zoom & pan. Produce for web, blog, YouTube, iPod and more with a click.

Savitha Pinnepalli, Faculty, Computer and Information Systems, River Parishes Community College and Douglas Weatherly, Faculty, English, River Parishes Community College

CONCURRENT IV-J
ROOM 210

Is there Ever Enough Time to Get It Done Well? Letting Technology Help

Student Engagement and Success

Presenter will demonstrate how to use various technology tools and software to teach developmental math in three different delivery styles (lecture, lab and online), minimize the time-consuming and tedious aspects of assessment, incorporate more student involvement in the learning process and provide timely, productive, error-

specific feedback to students.

Connie Rost, M.Ed., Mathematics Instructor, South Louisiana Community College

5:00 p.m. – 6:30 p.m.
Red River Board Room

President's Networking Session, Invitation Only

ENJOY DINNER ON YOUR OWN AT A LOCAL RESTAURANT

SATURDAY, APRIL 25, 2009

8:00 a.m. – 9:15 a.m.
Captain Shreve

Closing Plenary Session

Enjoy a plated breakfast and a program that includes an opportunity for your college to shine with "60 Seconds of Fame." Drawings, volunteer recognition, a conference "documentary" produced by the BPCC film department, and a conference wrap-up by Dr. May will highlight the morning.

Dr. Joe D. May, President, Louisiana Community and Technical College System

CONCURRENT SESSIONS V

9:30 a.m. – 10:30 a.m.

CONCURRENT V-A
ROOM 201

Take Charge of Your Budget: Understanding How to Make Your Budget Tell Your Story

Resource Development and Utilization

This session will provide an understanding of how to present your budget and your reports so that they reflect the best interest of your campus and college. The presenters will take you through the budget process from the unit level through the state appropriation bill, through reporting. The session will also demonstrate how proper planning, preparation and presentation of your budget can improve the funding potential and public image of your college.

Joe Marin, Director of Budget and Planning, LCTCS and Shannon Sedberry, Director of Fiscal Affairs, LCTCS

CONCURRENT V-B
ROOM 202

New Instructor? LTC OCED Program Offers Path to A.A.S. Degree

Leadership, Professional Development and Personal Enrichment

Many instructors, hired by the Louisiana Technical College System because of the many years of industry experience in their field, may lack minimum degree requirements. An Associate of Applied Science is required for employment. This presentation will offer new instructors at Louisiana Technical Colleges information about the path to earning their Associate of Applied Science Degree in Occupational Education in order to comply with their employment requirements. It will also show that, at the same time, they will be learning new technology, current teaching skills and ways to enhance the classroom experience for their students.

Cheryl Hall, MBA, Occupational Education/ Distance Education Coordinator, LTC Region 2, Baton Rouge; Kay McDaniel, Ph.D., Regional Director, Greater Baton Rouge Area, Campus Dean, Louisiana Technical College, BR Tech; and Brady Levrier, Ph.D., Workplace Literacy/Developmental Education, Greater Acadiana Region 4, Acadian Campus

CONCURRENT V-C
ROOM 203

Not all Grant Programs are Equal – Determining Your ROI on any Grant Opportunity

Resource Development and Utilization

This seminar will take you through the “dark side” of the internal grant world and lead you through a series of steps and calculations to determine if a potential grant opportunity is worthy of pursuit. Only basic mathematics level required to participate. One, two-page hand-out will be available to take home with you.

**Doug Van Nostran, Director of Grant Development and Administration
LCTCS**

CONCURRENT V-D
ROOM 204

Making your Life Easier by Making Your Boss’ Life More Organized: Tips for Executive and Administrative Assistants

Leadership, Professional Development and Personal Enrichment

This session will include tips on organization of e-mails, word documents, requests for meetings and speaking engagements as well as Microsoft shortcuts and tips. There will also be open discussion regarding challenges that arise for executive and administrative assistants. This will also provide a forum for the assistants that work with each other on a regular basis to “put a face with the name” which will open the door for better interactions.

Patricia O. Sollie, Executive Assistant to the President, LCTCS

CONCURRENT V-E
ROOM 205

Internal Controls Related to the Handling of Money – Including Student Organization Funds

Leadership, Professional Development and Personal Enrichment

This presentation will include information related to some of the problems internal audit has seen related to the receiving and depositing of money including recommendations on how to maintain and audit trail throughout the process. There will also be a discussion related to how to account for student organizations funds to include raffles and other fund raisers.

**Allen Brown, Director of Internal Audit, LCTCS and John Paul Domiano,
Internal Audit Manager, LCTCS**

CONCURRENT V-F
ROOM 206

What Not to Web

Marketing and Communication

The Web is still a new medium and we’re adding accessories all of the time. Blogs, flash and interactive components are often mis-used, mis-applied and mis-directed. Stafford Kendall, of Covalent Logic, will conduct this seminar focused on design, content, navigation and technology advice (and examples) of what you shouldn’t do on the Web. Then, we’ll add a little classic advice that never goes out of style on how to try new trends without a virtual faux pas.

Stafford Kendall, Principal, Covalent Logic

CONCURRENT V-G
ROOM 207

From Where We Stand: A Leadership Framework for Seasoned and Aspiring Leaders

Leadership, Professional Development and Personal Enrichment

Leadership is often viewed as a complex phenomenon, encompassing many theories, styles and cultures. Often times, research about leadership practices are directed to an audience already in or aspiring to leadership roles. Little is known about how some leadership styles and practices impact departmental and institutional culture from the staff’s perspective. This session offers a refreshingly new perspective on leadership by presenting a leadership framework that may prove helpful for leaders and staff members.

**Tanisca M. Wilson, M.Ed., Enrollment Management Administrator, Delgado Community College and Tonja M. Jones, Assistant Registrar City Park Campus,
Delgado Community College**

CONCURRENT V-H
ROOM 208

Aligning Resources to Deliver the Solution

Responding to Markets

Resource Development and Utilization

The proposed higher education funding formula provides incentives for institutions to align with regional economies and perform. Participants will gain an understanding of the formula's implications and discuss strategies for positioning to take advantage of the new opportunities.

Jim Henderson, Senior Vice President of Career and Technical Education, LCTCS

CONCURRENT V-I
ROOM 209

Redefining Transfer

Student Engagement and Success

The Louisiana 2009 Master Plan for Public Postsecondary Education identifies the "alignment of educational attainment with market needs. . ." as a crucial goal in addressing the state's future workforce needs. The establishment of a comprehensive, statewide system of transfer for students from two-year colleges to four-year colleges/universities is vital toward achieving this goal.

Dr. Robert Bell, Senior Vice President for Academic and Student Affairs, LCTCS

CONCURRENT V-J
ROOM 210

Enhancing Student Engagement and Leadership Through SkillsUSA

Student Engagement and Success

SkillsUSA is a long-standing and nationally recognized student organization that promotes employability skills development among students. Their goals are to: 1) engage students through extracurricular activities that connect them with employers and better prepare them for the workplace; 2) connect employers with students and educational programs through participation in local SkillsUSA chapters; and 3) build leadership skills among students in specific occupational program arenas. Participants will learn about the outstanding Louisiana SkillsUSA program which is recognized nationally for its chapters' performance and the various SkillsUSA programs available in postsecondary institutions and how to implement them in your program or at your campus.

SkillsUSA fosters engagement and develops leadership among 300,000 students annually to provide employers with a well-educated, motivated workforce. SkillsUSA student members have a desire to be leaders in their particular industries and Louisiana members rank very high nationally in metal awards. The students demonstrate their technical expertise and leadership skills at State and National SkillsUSA Championship competitions, where employers design and judge contests covering their expectations in such fields as carpentry, electronics, computer-aided drafting, precision machining, medical assisting and culinary arts.

Larry Rabalais, State Director for SkillsUSA, LCTCS; John Hough, Coordinator of Workforce and Economic Development, LCTCS; Byron Brister, Human Resources Manager, Air Products and Chemicals Inc.; Chris Spence, Nursing Student – Louisiana Gold Metal and National Bronze Metal; and Mark Hudson, Regional Maintenance Manager, West Gulf Coast Air Products and Chemicals Inc.